MAXXON[®]



Improper priming can compromise the entire floor system. Whether it's priming before leveling, or preparing for finished floor goods, choosing the right primer is important. That's why **Maxxon** offers a range of primer solutions tailored

to address the challenges of different substrates. With Maxxon's innovative and cost-effective formulas, we have the right primer for any project, ensuring your floors have the strong bond they need for long-lasting performance.

CHOOSING THE RIGHT PRIMER.

PRIMES & SEALS

MAXXON[®]
COMMERCIAL

Multi-Use Acrylic

Maxxon® Commercial Multi-Use Acrylic Primer.

This versatile, high-solids liquid polymer enhances the bond strength of Maxxon underlayments. Maxxon Commercial Multi-Use Acrylic Primer achieves optimal penetration over most substrates and can be used to seal underlayments prior to finished flooring installation.



IMPROVES ADHESIVE BOND

MAXXON®
COMMERCIAL

Gypsum

Overspray

Maxxon® Commercial Gypsum Overspray is designed to optimize adhesive bond strength and performance for glue-down finished flooring. Applied before final flooring installation, this primer effectively reduces underlayment porosity, helping to maintain the correct adhesive open time for a seamless, durable finish.



RESTORES OLD GYPSUM

MAXXON® COMMERCIAL

Fortify[™]

Restore instead of replace old and damaged gypsum underlayments with Maxxon® Commercial Fortify™, a high-performance, single-component acrylic primer. Save time and money by readying the surface, rather than replacing compromised underlayments.



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